

Your Impact

2020 Annual Report

FOOD BANK
of ALASKA



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Your help will Nourish Alaska's Future

Wow, what a year! Not only has the need been unprecedented with 1 in 6 Alaskans, including 1 in 4 children, unable to depend on three meals a day, but your outpouring of generosity in response has been extraordinary. Your gifts brought relief from constant worry about food to fellow Alaskans whose lives have been upended by the pandemic. **We cannot thank you enough!**

A year ago, COVID-19 required Food Bank of Alaska to scale up operations quickly to fulfill our critical role in Alaska's emergency response infrastructure. But the warehouse we have occupied for the last 25 years simply could not stretch enough for the job. Thankfully, Walmart donated use of its Sam's Club at Anchorage's Tikahtnu Commons for temporary emergency response.

Even before the pandemic we knew that our old warehouse was too small to take advantage of all the support available to meet **our top strategic goal to distribute more food to more communities throughout Alaska.** We have worked behind the scenes the past two years to find and purchase a bigger facility, so we can accept more food and distribute it statewide while also handling emergencies when they arise. We're excited to report that we purchased an 85,000-square-foot warehouse in Anchorage at the end of October 2020 and sold our current building at the end of December.

We're working now to remodel and equip the larger facility. We'll have triple the freezer/cooler capacity, a rural shipping

area, and dedicated volunteer workspace when we move into our new home this summer. The generosity of individuals, corporations, and foundations who have already donated to our capital campaign has brought us almost to our goal.

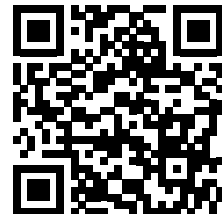
Now, it is time to boost our Nourish Alaska's Future capital campaign over the top. Will you help us raise \$500,000 by April 30? If you are able, please consider making a special gift.

Please also share your belief that no one should go hungry with your network of friends, family, and co-workers. Ask them to give and to get involved in finishing this project too. Visit FoodBankofAlaska.org for information and inspiration to share.

Alaskans take care of each other. Your generous support means dinner instead of an empty plate for children, families, and seniors – now and for the next generation.

With deep gratitude,
Jim Baldwin, CEO
Amy DeBruhl, Board President

*To donate to the campaign:
Visit FoodBankofAlaska.org or scan this QR code. You can also mail a check or provide your credit card info over the phone by calling 907-222-3102. Please tell us if your gift is for the capital campaign.*



BOARD & STAFF

BOARD OF DIRECTORS: *President* Amy DeBruhl • *Past President* Allison Biastock • *Secretary* Katie Pesznecker • *Treasurer* Elizabeth Nobmann • Reino Bellio • Jennifer Coughlin • Graham Fernandes • Katria Kangas • Ralph Pasana • Robin Phillips • Claudia Russell • Jon Schultz • Milena Sevigny
LEADERSHIP TEAM: *Chief Executive Officer* Jim Baldwin • *Chief Financial Officer* Barb Seibel • *Director of Donor Relations & Communications* Jenny Di Grappa • *Director of Public Engagement* Cara Durr • *Director of Operations* Mike Reusser

“Making a special gift to the capital campaign is our way to help sustain Food Bank of Alaska’s work feeding Alaskans so no one goes hungry in the future,” says Lant Platner. He and his wife Deanna have been donors since 1992.

They got started by giving time as volunteer can sorters. After Lant retired, he even worked for a while at Food Bank of Alaska on a contract basis to organize the monthly senior food box program (US Department of Agriculture’s Commodity Supplemental Food Program). “It was so satisfying,” he says.

Now, Lant and Deanna give as much as they can afford financially every year because the need has been growing fast, and they believe that making sure people don’t have to worry about food is the best way they can help. They appreciate that their donations to Food Bank of Alaska help get food to many

“Every single dollar helps our neighbors in Alaska.”

— Lant and Deanna Platner

other organizations, such as Bean’s Cafe. Notes Lant, “Every single dollar helps our neighbors in Alaska.”

By making some donations through their IRA, Lant and Deanna have been able to increase their giving to have a bigger impact for the charities that are most important to them. Lant recommends that anyone who falls under the Required Minimum Distribution provision talk with their financial advisor about turning the distribution into donations.

For more than a decade, Lant has also been a devoted volunteer with a special needs Scout Troop sponsored by Anchor Park Methodist Church. He volunteered to help organize the 2020 Scouting for Food community drive for Food Bank of Alaska. Sadly, both troop activities and the food drive are on hold until after COVID restrictions are lifted.



COVID-19 Impact

When the pandemic began, the effect on Alaskans was disastrous. Our network of 140 food pantries and meal programs saw an immediate spike in the need for food resources and overnight responded to support those below the poverty level, the working poor, and the newly unemployed. The challenge was great, and the need even greater.

Food Bank of Alaska quickly pivoted our operations to both serve more clients and serve them safely, all while working to keep our 34 staff healthy. Donations from individuals, businesses, foundations, and an incredible amount of support from Feeding America helped us address the increased need across Alaska, and helped us address that need very quickly. We were able to sign on more agency partners (30 to date, and most in rural communities), provide existing and new partners with additional healthy food, overcome high shipping expenses to rural areas, and purchase critical supplies and equipment for ourselves and our partners. We were also able to expand our existing outreach program by hiring more staff and bolstered COVID response advocacy activities. We expanded home delivery of our CSFP senior box program to hundreds of seniors as several of our regular pickup sites

closed at the beginning of the pandemic. In April, we opened a TEFAP distribution (The Emergency Food Assistance Program) and have run a drive-thru distribution several days a week since that time. Through December, we handed out 20,886 TEFAP boxes, in addition to thousands of boxes of CFAP (Coronavirus Food Assistance Program) and other produce we secured. We adjusted our existing mobile food pantry program to become a drive-thru distribution and served 32,587 households between April and December 2020.

Some additional examples of the opportunities we were afforded because of your generosity:

- New vehicles to help with increased grocery pick-up and delivery volume. From July-December 2020, we distributed 43% more food than in the same time period in 2019.
- Operation of an off-site facility for increased storage, TEFAP and CSFP box building activities, and direct-to-client distribution.
- Secured funding to provide freezers and coolers to rural

partners, whose operations have been limited by their minimal storage capacity.

- Received advocacy support grants to help advocate for COVID relief, including a 15% boost to SNAP and extension of Pandemic-EBT.
- Replacement of needed equipment for our three Partner Distribution Organizations in Fairbanks, Kenai, and Juneau.
- Response efforts have required hundreds of additional volunteers, and our off-site facility has allowed for volunteer activities to take place safely.

The pandemic will impact our neighbors and our communities for months and years to come. With your continued support, Food Bank of Alaska will do everything we can as a statewide organization to ensure our neighbors can focus on their other priorities and goals, knowing they don’t have to worry about where their next meal will come from.



“In my work, it reveals that as long as anyone is in a line for charitable food, WE are all in that line.”

Claire Babineaux-Fontenot, CEO, Feeding America

“But where are kids going to get the school meals they may depend on?” This was a question we often heard at the start of the pandemic, as in-person schooling stopped. Out of this concern the federal Pandemic EBT program was created. Pandemic EBT, or P-EBT, is additional money for families to buy food due to COVID-19 related school closures. This program is available to most Alaskan families with school age children who receive free or reduced-price school meals.

Understanding the challenges associated with rolling out a brand-new, time-sensitive program, Food Bank of Alaska was eager to help the state with outreach and application assistance for families in any way we could. In partnership with the Department of Health and Social Services and Department of Education and Early Development, our outreach team was successful in:

- **Creating tools, including an online screener and application, to connect clients to P-EBT.** We had over 12,000 applications come through our online form, connecting an estimated 25,000 kids with roughly 3.7 million meals.
 - **Offering direct assistance to clients.** Our SNAP Outreach team fielded over 3,000 calls from clients, and processed over 2,000 service ticket requests while the program was being offered. We ended up hiring three full-time temporary employees to help with our call volume.
 - **Conducting outreach.** We wanted to make sure families knew about this important resource, so we created a dedicated P-EBT page on Food Bank of Alaska’s website that we directed people to for the latest updates and information on P-EBT. We also developed many outreach materials, including materials in nine other languages. We hosted informational webinars for partners, and got the word out through digital ads and earned media.
- The first round of benefits, covering March, April, and May of 2020 have been issued, but benefits will continue for the current 2020-2021 school year as soon as the state has an approved plan. Stay tuned for details! For the latest program updates and announcements, visit foodbankofalaska.org/pebt.

Pandemic EBT benefits make a world of difference

Pandemic EBT benefits have been – in the words of those who have received them – a “life saver.” A “stress reliever.” They have given families “a little breathing room.” These benefits have “meant everything.” This past fall, we joined advocates across the country in calling for an extension of this critical resource, which was originally slated for only March, April, and May of 2020. We are happy to report that we were successful in our efforts, and Congress authorized an extension of the P-EBT program through September of 2021. As part of that advocacy effort, over 1,000 Alaskan families shared with us why P-EBT benefits were important to them. Here are a few of those testimonials.

Having the kids in school and eating at school cuts down on my overall monthly food bill and with them here all day my bill has doubled. With the pandemic and having to home school the kids one of us had to quit our jobs and stay home so our income was immediately cut in half! Either way we would do what needs to be done and we will eat but every little bit helps when you have five kids and half the income.
— Family with 5 kids, North Pole

We live a subsistence lifestyle and this will give our son the opportunity to be able to eat more of the fresh produce he loves to eat. We live in a rural community and the cost of living is so high. I am thankful for this program gives us some breathing room during this pandemic.
— Family with 1 kid, Point Hope

P-EBT means not worrying about what the kids will eat tomorrow. It means not hearing them cry while waiting for mom to magically create something out of nothing for dinner. It means not worrying how baby will get his formula when money is tight. It means everything to keep our kids fed.
— Family with 4 kids, Anchorage

**9,000,000
POUNDS**

of food distributed in
the past year



**1,453,494
POUNDS**

of food distributed at
Mobile Food Pantries
throughout Anchorage



**10,177
HOURS**

worked by 1,227
volunteers through
Food Bank of Alaska



**25,455
BOXES**

packaged by volunteers
for our Alaskan seniors
across the state



**11,159
FAMILIES**

served at Thanksgiving
Blessing in Anchorage
and the Mat-Su Valley

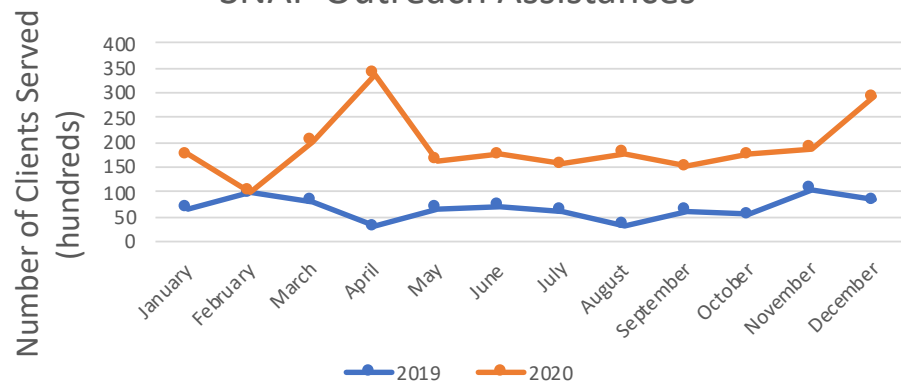


**181%
INCREASE**

in SNAP assistance



SNAP Outreach Assistances



**321,913
MEALS**

served to children
across Alaska
through our Child
Nutrition Programs



The Difference You Make: COVID Relief

Due to COVID restrictions, and in the interest of the safety of our staff, volunteers, partners, and clients, Food Bank of Alaska worked closely with our agency partners to modify distribution methods. Through careful collaboration, we were able to transition from a grocery shopping model to drive through models at many food distributions, helping to mitigate the risk of spreading COVID in our community.

Food insecurity grew dramatically starting in April 2020, prompting Food Bank of Alaska to identify alternative food distribution methods. Walmart generously donated use of the old Sam's Club facility in the Tikahtnu Commons to Food Bank of Alaska. This allowed for greater food storage and emergency food box building capacity, as well as providing the perfect venue for a large drive-thru food distribution. We have been providing food commodity boxes to as many as 900 families per week from Anchorage, Eagle River, and the Mat-Su Valley.

Food insecurity in rural Alaskan communities has grown disproportionately compared to urban communities during the pandemic. Food Bank of Alaska formed partnerships with 30 rural agencies to meet the growing need, increasing the number of partner agencies from 140 to 170 statewide. We provided food purchased with grant funding to these rural partners at no expense to them. We also covered shipping costs.

Several of our partners serving seniors temporarily closed their doors due to the pandemic. Additionally, many seniors who typically pick up their boxes chose to self-isolate. This prompted Food Bank of Alaska to implement a home delivery program, in partnership with Salmon Berry Tours. We delivered government commodities to up to 900 seniors per month who otherwise would have gone without this supplemental food box.

In partnership with Baylor University and McLane Hunger Solutions, Food Bank of Alaska has been participating in the Meals to You program. This grant-funded program delivers shelf-stable meal kits directly to the homes of children throughout the country. Alaskan children receive recurring weekly deliveries with seven breakfast meals and seven lunch meals. The program has provided more than 350,000 meals to over 2,700 children in rural communities throughout the state.



TOP FOOD DONORS

Carrs Safeway • Walmart • Costco
Charlie's Produce • Fred Meyer • Pepsi
Beverage Co. of Alaska • Sysco Food
Services • ConocoPhillips Alaska
SeaShare • DiTomaso's



TRANSPORTATION DONORS

TOTE Maritime Alaska • Matson
Carlisle Transportation Systems
Weaver Bros., Inc.

We serve the entire state of Alaska, thanks to 170 partner agencies and three Partner Distribution Organizations who collect and distribute food in their service areas.

FAIRBANKS:
Fairbanks Community Food Bank

JUNEAU:
Southeast Alaska Food Bank

KENAI:
Kenai Peninsula Food Bank

Financial Statements

From the period of July 1, 2019, to June 30, 2020

Full Financial Statement and Compliance Report available at foodbankofalaska.org

STATEMENT OF ACTIVITIES

Revenue and Expenses, Including Food

Revenues

Donations: Individuals	\$2,415,269
Donations: Corporations, Foundations, Businesses, Organizations	\$4,209,314
Government Grants and Contracts	\$1,295,840
Earned and Program Income	\$396,312
Other Revenue	\$992,452
*includes non food in-kind	
Value of Donated Food	\$14,897,160
Total Revenue	\$24,206,347

Expenses

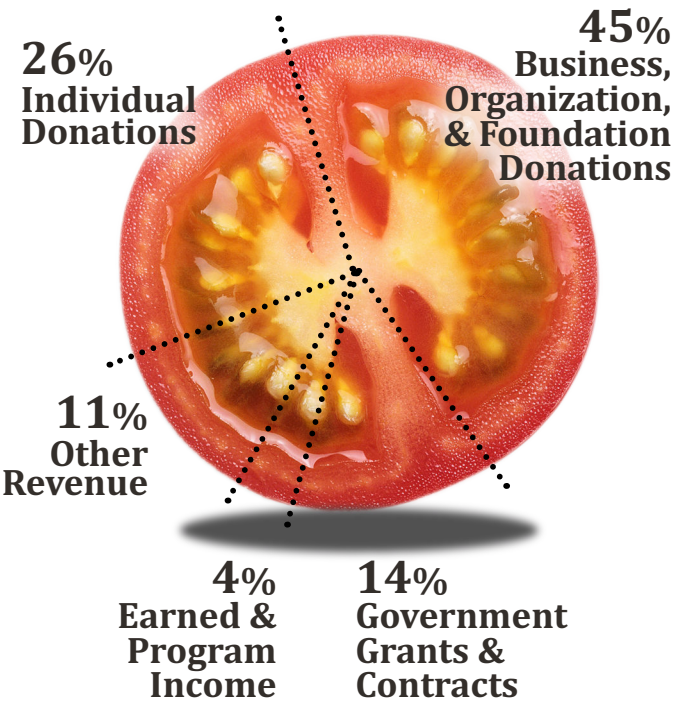
Program Services	\$19,441,051
*includes value of food distributed	
Fundraising	\$333,412
Administration	\$681,721
Total Expenses	\$20,456,184

Change in Net Assets	\$3,750,163
Net Assets, Beginning of Year	\$5,037,258
Net Assets, End of Year	\$8,787,421

BALANCE SHEET SUMMARY

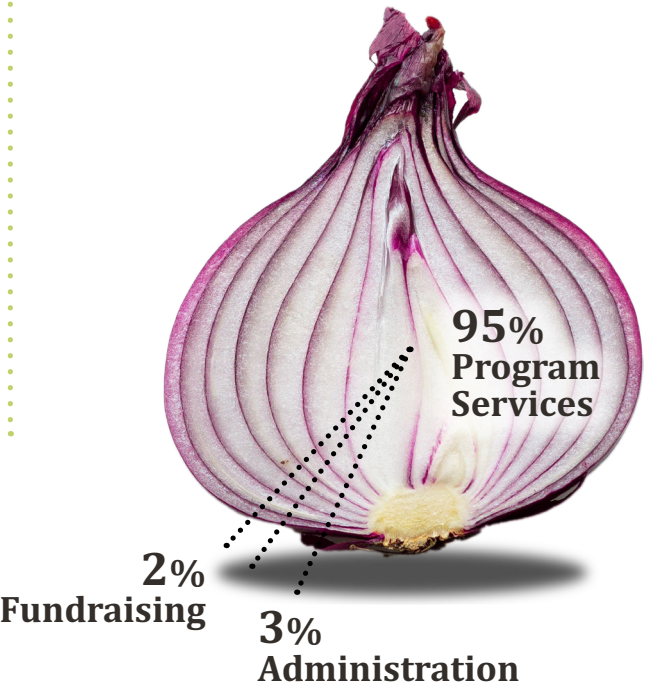
Total Assets	\$9,097,654
Liabilities	\$310,233
Net Assets	\$8,787,421
Unrestricted	\$5,838,503
Temporarily restricted	\$2,948,918
Total Liabilities and net assets	\$9,097,654

Sources of Revenue



Expenses

*Includes value of food distributed



The difference you make makes all the difference. Thank you!

Fiscal Year 2020 (July 1, 2019 - June 30, 2020)

*Gifts to our Nourish Alaska's Future capital campaign are included for these donors

\$500,000+
ConocoPhillips Alaska*
Feeding America

\$100,000 to \$499,999
Carrs Safeway
Fred Meyer/ Kroger Zero
Hunger | Zero Waste
Foundation.*
M.J. Murdock Charitable Trust
Providence Alaska Foundation

\$50,000 to \$99,999
Five Loaves Foundation, Inc.*
The Church of Jesus Christ of
Latter-day Saints
United Way of Anchorage

\$20,000 to \$49,999
10 Chefs for 10 Causes
Bilikin Investments DBA
Midas Alaska
Bristol Bay Native
Corporation
Kasha Cacy
Cook Inlet Tribal Council
Jennifer Coughlin*
Facebook Fundraisers
First National Bank Alaska*
Lynden*
Matson*
Morgan Stanley Gift Fund
Northrim Bank*
Petro 49, Inc.
Powers Brothers Inc. through
our charitable gaming
permit
Sealaska
Estate of N.E. 'Knobby' and
Mary Ellen Segelhorst
Shoreside Petroleum, Inc.
The Alaska Community
Foundation
Wells Fargo Foundation
Nancy Zverina

\$10,000 to \$19,999
Alaska Airlines
Alaska National Insurance
Alaska USA Federal
Credit Union
Anchorage East Rotary*
Bank of America Charitable
Gift Fund

BP
Calista Corporation*
CoBank
Credit Union 1
Eugene and May Desjarlais
Holdings Foundation
Ford Motor Company Fund
GCI
Helen W. Bell Charitable
Foundation
Holiday Vacations
John C. Hughes Foundation
Karla Jutzi and Robert Morgan*
Kendall Toyota Anchorage
Matthew and Tiffany Lindsey
Mat-Su Health Foundation
MDU Resources Foundation*
Mountain View Lions Club*
Elizabeth Feucht and Nicholas
Papacostas
Skinny Raven Sports
Larry and Elaine Taylor
The BP Foundation
Kathryn Wuitschick
Thomas Yerbich

\$5,000 to \$9,999
Alaska Air Group Credit Union
Alyeska Pipeline Service Company
Anchorage Firefighters
Foundation Inc
AT&T
Jim and Sharon Baldwin*
Bering Straits Native Corporation
Anne and Dan Billman
Omer and Carol Carey
Bruce Chandler
Barbara Chen
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Gregory and Joan Mattson

McKinley Capital Management,
LLC
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Myra Munson
Elizabeth Nobmann*
Northern Skies Federal
Credit Union
Lant and Deanna Platner
Anne Preston and Dwayne
McConnell
Primelending
Daniel and Pauline Rodgers
Southcentral Foundation
Mary Stewart
Lyle and Kristen Stohler
Craig and Monique Stowers
Taiga Mining Company, Inc.
Linda Teninty
The Frances & David Rose
Foundation
Toyota Dealer Match Program
John Yordy and Magdalena
Acevedo de Yordy

\$2,500 to \$4,999
Baird The Planning Group
Marcia Bandy
Christian and Richard Benedetti
Gary and Beatrice Boslough
Cathy Brenner
Chris and Jennifer Burns
Gary Cain
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Daniel and Kate Consenstein*
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Blumstein
Diane and Robert Fejes
Esther and James Fueg
Gregory and Sally Hamm
Lois Hays
HDR Engineering, Inc.
David and Margaret Heatwole
Daniel Hull
R Michael and Darlene Jens
Jeremy Johnson
Scott Jong
M.A. Kemberling
John Kokesh

Susan Kruse and Robert Hall
Linda Kumin
Andrea and Mark Lawson
Joe and Doris Letourneau
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Diana and Kurt Lindsey
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Tamara McGuire
Steve and Helen Meehan
Andrew Meltzer and Holly
Rogers
Susannah Morgan*
Nancy Munro
NANA Management Services
Jo Ann and Ricky Nelson
Nuvision Credit Union
Odom Corporation
Patricia Orlandi
Susan Parkes and Nathaniel
Atwood
James Partridge
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PND Engineers, Inc
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Jeff and Gayla Ranf
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James and Susan Reeves
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Charles Springer and Carol
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Sandra Stephens and John Reese
Jane and Tim Thomas
Diane Thompson
USI Insurance Services
Jan and Jeraldine Van Den Top
The Walmart Foundation
Paul Williams and Barbara Coopes
Henry and Karin Wilson
Blair and Mary Wondzell
Kathleen Young
Charles and Laurie Zimmer

Thank you! Nourish Alaska's Future Capital Campaign Donors

Special thanks to Lead Donor ConocoPhillips Alaska and other Leadership Donors to our campaign for a bigger warehouse. We will recognize a full list of campaign donors in next year's Annual Report.

ConocoPhillips
Alaska

M.J. Murdock
CHARITABLE TRUST

RASMUSON
FOUNDATION

MAT-SU HEALTH
FOUNDATION

Carrs Safeway Foundation | Richard L. and Diane M. Block Foundation | Marian and Loren Douglas Estate | Five Loaves Foundation
Fred Meyer/Kroger Zero Hunger Zero Waste Foundation | Shoreside Petroleum/Petro 49
Matson | First National Bank Alaska | Lynden | Northrim Bank | TOTE Maritime Alaska

This project is supported by a grant from the Municipality of Anchorage.



Our Mission

Food Bank of Alaska is dedicated to eliminating hunger in Alaska by obtaining and providing food to partner agencies feeding hungry people and through anti-hunger leadership. We believe that no one deserves to be hungry.

foodbankofalaska.org



The Better Business Bureau Torch Award is the most prestigious BBB award presented to exceptional organizations for their dedication to integrity and ethical business practices. Food Bank of Alaska is honored to receive this award and will continue to strive for the highest standard of trust and integrity.



Your contribution is a lifesaver

When Tamara and Laura Arnold purchased their home last spring, they did not expect a pandemic and economic hardships to follow a few weeks later.

"I am a pet trainer and Laura is on disability," explained Tamara. A few years ago, Laura was diagnosed with cancer and has been on disability ever since. "She still has good days and bad days, but she hasn't been able to work since she first started chemo."

When the state went into "hunker down," the couple lost their main source of income and they started to feel the financial burden that so many Alaskans have felt. "I got unemployment and the extra \$600, which we saved." Once Tamara's employer reopened, she was able to go back to work, but still has not been able to work full-time.

"We have gone through our savings and everything is

tight as my hours have been extremely cut at work," she explained.

That's when Laura learned about Food Bank of Alaska's emergency food distributions. When she brought home the first boxes, Laura said Tamara was overwhelmed — "When she saw the boxes of food, she dropped her head and started crying."

"The food Food Bank of Alaska has provided has helped us keep our home, pay our electric and gas bills, and it made me cry," Tamara said. "We can pay our bills AND eat!"

Laura and Tamara are thankful for the assistance they have received from Food Bank of Alaska, the volunteers, and support from the community. "Your contribution is a life saver."



Cars line up at Tikahtnu Commons to receive a box of emergency food.

