



Sponsorship Ad Guidelines

Thank you for sponsoring our 2025 annual We Believe fundraising luncheon.

Your sponsorship includes an ad placement in our printed event program, which will be shared with approximately 180 guests, including community leaders, donors, and advocates who care deeply about ending hunger in Alaska.

Please review the guidelines below to ensure your ad looks its best.

ACCEPTED FILE FORMATS

PDF preferred, or packaged InDesign file, Illustrator EPS, Photoshop PSD

ARTWORK GUIDELINES

Images must be 300 dpi, CMYK color

DISPLAY AD SIZES

- Premier Sponsor & Matching Sponsor – Full Page: 5” x 8”
- Mission Sponsor – Half Page: 5.2” x 3.8”
- Program Sponsor – Quarter Page: 2.5” x 4”



Please submit your ad no later than **Friday, April 10** to media@foodbankofalaska.org.