

10.2025

# ANCHORAGE RESTAURANT WEEK

20-26

DINE OUT  
AGAINST HUNGER

2025 SOCIAL MEDIA TOOLKIT

#ANCRESTAURANTWEEK

# ABOUT THIS TOOLKIT



Thank you for participating in Anchorage Restaurant Week, formerly known as Dine Out Against Hunger. We've provided some turn-key materials and resources on the following pages to help your restaurant spread awareness.

Included you will find messaging to craft custom communications and promotional graphics to leverage in your social channels.

FOR QUESTIONS, PLEASE CONTACT:

- Steph Johnson at [katabaticconsulting@gmail.com](mailto:katabaticconsulting@gmail.com)
- Rachael Miller at [arw@foodbankofalaska.org](mailto:arw@foodbankofalaska.org)

# KEY MESSAGES



Anchorage Restaurant Week is a city-wide event from October 20-26, 2025, where restaurants come together to offer special menus and promotions, with a portion of the proceeds supporting Food Bank of Alaska.

By participating in Anchorage Restaurant Week, you're not just enjoying great food. You're fueling real change at a time when hunger is at its highest in Alaska. Right now, **1 in 7 Alaskans**, including 1 in 5 kids, are facing hunger. A portion of every meal ordered at participating restaurants helps provide food and support to neighbors who need it most. It's a simple way to make a big impact.

Official hashtag: #AncRestaurantWeek

Follow along on Facebook and Instagram

# KEY MESSAGES



## **SUPPORT LOCAL, FIGHT HUNGER**

Join us for Anchorage Restaurant Week, October 20–26. Every meal you enjoy helps fight hunger in Alaska, where 1 in 7 people, including 1 in 5 kids, are facing food insecurity. Dining out has never felt more meaningful.

## **EXCLUSIVE MENUS WITH IMPACT**

Anchorage Restaurant Week is about more than great food. Every participating restaurant is part of the effort to fight hunger in Alaska. Whether you're enjoying a special dish, dining with friends, or simply choosing local, your meal helps support Food Bank of Alaska and the 1 in 7 Alaskans who face food insecurity.

## **DINE OUT, GIVE BACK**

It's more than a meal. Dining out during Anchorage Restaurant Week helps Food Bank of Alaska provide nearly 9 million pounds of food to communities across the state. Eating local can change lives.

## **COMMUNITY IMPACT**

Your fork has power. With nearly 1 in 7 Alaskans relying on food assistance, your participation in Anchorage Restaurant Week helps provide critical support right here in our community.

## **CELEBRATE & SUPPORT**

Grab your friends, coworkers, or date night crew and head out for a good meal. You'll enjoy delicious food and help make sure more Alaskans have access to the meals they need. No special occasion required.

## **DINE & WIN**

Make your support go even further. Tag your restaurant experience on social media with [#AncRestaurantWeek](#) and the restaurant's name, or make a direct donation to Food Bank of Alaska, for a chance to win gift cards from participating restaurants.

# LOGOS



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# LOGOS



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# ALTERNATE LOGO



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# FOOD BANK LOGOS



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# SUPPLEMENTAL GRAPHICS



**Fonts**



**TAY LENNON REGULAR**

**TAY HEAVY MAN**

**TAY BIRDIE REGULAR**

**TAY LENNON REGULAR**

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# BACKGROUND



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# SOCIAL MEDIA TEMPLATE STARTERS



Access editable Canva templates here





ANCHORAGE  
**RESTAURANT  
WEEK**  
STEERING  
COMMITTEE

ANC  907  
**LOCALLY GROWN**  
*restaurants*

  
**RISING TIDE**

*The*  
**RUSTIC  
GOAT**  
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